



TOWN OF MALTA

HISTORIAN
2540 Route 9
Malta, NY 12020

Saratoga County

(518) 899-6286
Tilma
Wulfgang
Andreas
Macke

1824
1914

George Crum - German TV

- Introduction & welcome - RDL comment
- Tonight's Program - Agenda (Display) - George "Crum" Speech
- Background of German TV special → history → visits - timetable
- History of George Crum - ^{Never conducted till after death -} Malta connection, Bid, Moon's, Pete Francis
- Introduce - MA Fitzgerald ^{Name (Vanderboeg) Crum} ^{Sis - Kate} ^{wives -} ^{MAA} ^{speel}
 - Pete Balet - JHeem
 - Joe Shea - Ingrid Melander (Th. Jon)
 - Gail Skelton - Kathy Eitzmann
 - ^{MAA} ^{skelton} - TBD
 - ^{MAA} ^{skelton} - Mairne French
- Ask MA to say a few words about experience → then I'll give run-down of program
- Program in German - so I'll give you a run-down of what you're about to see

Game warden
trapper
fisherman
ADKs
20yr history
MA Cemetery



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Program - Translation - Ingrid Melander

Name: Patents & Talents - "G. Crum, Inventor" -

GERMAN
father
NA MOM

Filmed in southern Germany, Bavaria

[Vanderbilt Legend]

- US - eat 5X the potato chips Germans eat
- Saratoga Springs - HAF - varieties - notoriety of Pot Chip, G.C.
- Potato chips came to US w/ American GIs (don't mention WWII!)

Germany -

- IBU - big PC company in Germany
- White haired older lady - started a PC co. in 1957 - saying it was very difficult

- School Kids - taste testing PC - science class!

Co. - taste testing PC

- Carlo von Opel - titled baron - auto manuf. - on home - started making PC -
- are of very good things in life: - women
- wine
- horses
- pot. chips!

- Pfanni Co. German PC
Sold in US!



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Switzerland -

- Zweifel - handmade PC - the GC way
- PC (smalls) - testing for crunchiness
- taste - testing - fat & salt content - highest flame

- SSprgs -

- Stadium Cafe' - B'way - Joe Shea - still makes PC the GC way - a bit thicker but same principle
his secret: sprinkles 'angel dust'

? - Craig Sheffington - lives in house orig. Moon's garage w/ MA - says he has 3 daughters that think it's cool

- Malta -

Crum's Place - MA, TU, JH.

"we're walking in GC footsteps"

- show had here - style rest. - popular
- cooked fish game

- Lady's man

- Boston -

\$10B industry

shrimp flavor - PC - fish etc by WML

↳ 1000 flavors

↳ Jeremy - wants to eat every flavor



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- Group in bar after baking - PC i beer
- Some Germans want to sue sneek industry -
PC not healthy

Test.

- Highest flame - fat content
- Science fair - making kites out of PC bags
- "Holy Trinity of PC"

End -

- We can thank G. Speck - Thanks to MA' City
had no idea
what his
invention
would lead to
DSS -

patente & talente

Die kartoffelchips des Mister Crum

Ein Film von Tilman Achtnich

Viewing Guide

- * Introduction: mouths crunching chips
- * **Saratoga Springs** views of the city
- * **Stewart's**. Mary Ann Fitzgerald
- * Bruce Clarke, Manager of Stewart's at the Rt. 9 P Bridge, **Saratoga Lake**
- * Saratoga Springs view of the city
- * **Moon's Lake House**, Crescent Avenue, Saratoga Springs
- * Craig Skevington, owner and resident of former Moon's property
- * Mary Ann tells two versions of the potato chip story: George "Crum" Speck and "Aunt Kate Wicks."
- * Craig Skevington shows location of Moon's Kitchen, where discovery was made
- * **Germany**. School children enjoy making and eating potato chips
- * American G.I.'s crossing the sea. Responsible for introducing potato chips to Germany.
- * Ellalein Zweismakeit, wearing an orange sweater is talking about the potato chip company she and her husband had for many years in Germany. She shows old photos of them when they were young. She says how much work it was to do that business - making potato chips.
- * Intersnack - laboratory testing of various chips and factory production of "Riffels."
- * Count Carlo Von Opel, of the famous Opel car manufacturing company. Von Opel diversified into the potato chip making business. We see a film clip of him when he was younger. Trucks are marked "Chio Chips." He is shown today at his stables, on his horse. He says "there are three wonderful things in life: wine, women and potato chips!"
- * **In Switzerland**, a gentleman by the name of Zweifel, makes chips the "authentic" way - like George Crum did. "Pfanni Chipsi"
- * Professor Felix Escher and colleagues checking acoustics of crunching chips, with computer graphics, and chips testers in testing booths.
- * **Saratoga Springs** city scenes
- * **The Stadium Café**. Chef Joe Shea makes chips in the style of George Crum.
- * **In Malta**, on Malta Avenue Extension. Teri Ulrich, John Hearn, and Mary Ann at Crum's Place. Teri shares stories about George Crum.
- * **Boston Massachusetts**. A grocery store. Jeremy says he wants to try every potato chip in the world. He maintains a website with results of his tasting. Jeremy jogging, and sitting with members of the **Somerville Striders** runners club.
- * A father and son fire a potato into the air. Next testing flammability of chips, based on the amount of fat in the chips. Several items made from potato chip wrappers are shown, a wrist watch band and a kite. Salt, potato and oil, the "holy trinity" of the snack!
- * Mary Ann visits George Speck's grave at the **Malta Ridge Cemetery**.

Many thanks to all participants and to Ingrid Melander for interpreting the German parts of the film. Thank you to our sponsor, the Saratoga Springs Visitor Center, and to our host, The Saratoga Springs Public Library. This was a great collaboration for all involved on both sides of the Atlantic.

All Saratoga Springs' photos in the film - courtesy of The Saratoga Springs History Museum.

Enjoy the film!

Mary Ann Fitzgerald, Saratoga Springs City Historian. May 10, 2007.

Maryann.fitzgerald@saratoga-springs.org

297 Broadway, Saratoga Springs, NY 12866. Phone: 587-2358

The crew from Germany:

Tilman Achtnich, Director

Marika Gutmann, Producer

Wolfgang Breuning, Cameraman

Andreas Wetter, Soundman

Caste from Saratoga County:

Bruce Clarke, Manager of Stewart's
at the Rte. 9P Bridge

John Hearn, Caretaker of Crum's Place
Malta Ave. Ext., Malta NY

Joe Shea, Chef, The Stadium Cafe,
Broadway, S.S. NY

Craig Skevington, Owner and resident of the site of
the original Moon's Lake House,
690 Crescent Avenue, S. S. NY

Teri Ulrich, Malta Town Historian

Mary Ann Fitzgerald,
Saratoga Springs City Historian

CHP TV

They may not be "Roker on the Road," but two television productions are interested in some local food lore.

The story of chef George Crum and the invention of the potato chip interests both a German television producer and The History Channel, Malta Town Historian Teri Ulrich said.

Ulrich has met with a producer from German TV, and also received a call recently from The History Channel. "It's very exciting. Malta is apparently going to be on TV," she said.

I'd heard one of Kenneth Lay's ancestors married a Ms. Frito for her Cape Cod potato chip recipe, but here's the real scoop: George "Crum" Speck invented the vehicles for salt consumption in 1853, while working at Moon's Lakehouse in Saratoga Springs. He was frustrated that a customer wanted his fried potatoes sliced thinner.

Crum, said to have a knack for cooking game, in the 1880s ran his own restaurant on Malta Ridge, catering to the Saratoga Lake crowd, which then included presidents and governors. He's buried in the Malta Ridge Cemetery.

Reach Gazette reporter Stephen Williams at 885-6705 or swilliams@dailygazette.net.

Teri Ulrich

From: M A Fitzgerald [mfitzge2@nycap.rr.com]
Sent: Saturday, April 14, 2007 10:23 PM
To: Teri Ulrich
Cc: maryann.fitzgerald@saratoga-springs.org
Subject: Outline for film, with questions for Teri for more information if you have it.

patente & talente

Die kartoffelchips des Mister Crum

Ein Film von Tilman Achtnich

Outline:

- o Introduction: mouths crunching chips
- o Saratoga Springs views of the city
- o Stewart's. Mary Ann Fitzgerald
- o Bruce Clarke, Manager of Stewart's at the Rt. 9 P Bridge, Saratoga Lake
- o Saratoga Springs view of the city
- o Moon's Lake House
- o Craig Skevington, owner and resident of former Moon's property
- o Mary Ann Fitzgerald tells two versions of the potato chip story
- o Mr. Crum's discovery
- o Aunt Katie Wick's version
- o Craig Skevington shows location of Moon's Kitchen, where discovery was made
- o Germany. School children make and enjoy eating potato chips
- o American G.I.'s responsible for introducing potato chips to Germany

? for Teri - who is woman in orange sweater and white hair. **Need more info.**

trucks releasing tons of potatoes

laboratory – people in white lab coats

Riffels

? for Teri.

Count Von Opal – Chio Chips – need more info.

Potato chip adds: Pfanni Chipsi

? for Teri - gentleman with white hair and more simple style of potato chip making equipment. need more info

Technician with microphone checking acoustics of crunching chips

Trap door chip testers

Professor Felix Escher

- o Saratoga Springs city scenes
- o The Stadium Café. Chef Joe Shea makes chips in the style of George Crum

- o In Malta, on Malta Avenue Extension. Teri Ulrich, John Hearn, and Mary Ann at Crum's Place.
 Teri talks about George Crum.

- o Boston Massachusetts. A grocery store. Jeremy _____, wants to try every potato chip in the world. He maintains a website with results of his tasting. Jogging, and sitting with members of the Somerville Striders runners club, eating pizza and snacks.

- A father and son fire a potato into the air. Testing flammability of chips, based on the amount of fat in the chips. Several items made from potato chip wrappers are shown, a wrist watch band and a kite. Salt, potato and oil, the "holy trinity."

- Lastly, we visit George Speck's grave at the Malta Ridge Cemetery